

GET TO THE EXPO



\$10 ENTRY AT THE DOOR

SMALL BUSINESS EXPO

There are many great organisations and business people committed to helping Hawke's Bay Businesses succeed, and they will be at the Unison Small Business Expo. With 40 exhibitors and a two-day seminar series covering a range of topics presented by experts in their fields, this is a great opportunity to get 'Switched On' about Marketing, Finance, HR, IT and Business Planning.

For valuable information whether you are in business, managing a business or exiting a business, get to the Expo!

9 + 10 OCTOBER

HAWKE'S BAY OPERA HOUSE PRECINCT

10am to 4pm



SEMINAR PROGRAMME

TIME	TOPIC	SPEAKER
FRIDAY		
10.00am	<ul style="list-style-type: none">• How to develop a successful business• Six low cost tips to boost profits	Gary Hemmings Nick Roberts
10.30am	<ul style="list-style-type: none">• Making the most of press advertising	Matthew Sherry, HBT
11.00am	<ul style="list-style-type: none">• The Rocky Road to Recovery• E-Services for small business	Phillip Borkin, Economist Anz Steve Fox, IRD
11.30am	<ul style="list-style-type: none">• Finding the limelight your business deserves• Smart tools for tight times	Linda Macpherson, Shout Dept Of Labour
12.00pm	<ul style="list-style-type: none">• Discover the secrets of creating a successful website	Xplore.Net
12.30pm	<ul style="list-style-type: none">• What problem are you solving for your clients	Nathalie Wismeyer, FocusPR
1.00pm	<ul style="list-style-type: none">• Enterprise computing for small business	Brett Rawciffe, HP
1.30pm	<ul style="list-style-type: none">• Clever Radio Advertising• Slotta Time – A scheduling tool for the service industry	Fiona Horne, Media Works Brian Henderson, Process IT
2.00pm	<ul style="list-style-type: none">• Creating a step change in productivity for the small business sector	Rod Drury, Xero
2.30pm	<ul style="list-style-type: none">• Minimizing your risks and how we can help	Nancy Barlow, ACC
3.30pm	<ul style="list-style-type: none">• Forget Disaster Recovery... think Business Continuity	Paul Leslie, SoftSolutions
4.00pm	<ul style="list-style-type: none">• Forecasting, planning & budgeting is our future thrust...• All the latest bells + whistles	Vaughan Walsh Vodafone
SATURDAY		
10.00am	<ul style="list-style-type: none">• How to start a business with ease	Ron Massey
10.30am	<ul style="list-style-type: none">• How to reduce infrastructure costs and improve security with cloud computing	Marcus Smith, Code Blue
11.00am	<ul style="list-style-type: none">• Take advantage of the employer training programme	Nathalie Wismeyer, WDL
11.30am	<ul style="list-style-type: none">• All the latest bells + whistles	Vodafone
12.00pm	<ul style="list-style-type: none">• Discover the secrets of creating a successful website	Xplore.Net
12.30pm	<ul style="list-style-type: none">• Training – it's not rocket science.	Nick Cordrey, EIT
1.00pm	<ul style="list-style-type: none">• Forget Disaster Recovery... think Business Continuity	Paul Leslie, SoftSolutions
1.30pm	<ul style="list-style-type: none">• E-Services for small business	Steve Fox, IRD
2.00pm	<ul style="list-style-type: none">• Creating a step change in productivity for the small business sector.	Rod Drury, Xero
2.30pm	<ul style="list-style-type: none">• Survival Strategy # 1 – Managing your cashflow	Gavin Welsh, CAD Partners
3.00pm	<ul style="list-style-type: none">• Smart tools for tight times	Dept Of Labour